

OptionProfessor.com Quick Alert
June 1st, 2023

**We're Back! Growth
& T-Bills Still Working!**



BY THE OPTION PROFESSOR

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OptionProfessor Alert:
06/01/23 - QUICK ALERT! We're Back! Growth & T-Bills Still Working!

In case you missed it, check out this presentation from The Option Professor from a recent event:

 [Synergy Traders #43.09: Option Professor Market Analysis with The Option Professor of OptionProfessor.com](#)

Now, the alert...

Hello Everyone- It's great to be back from our trip to the Galapagos Islands (Isabel, San Cristobal plus more) and Easter Island (Rapa Nui). Both of these destinations were unique and interesting in cultural, ecological, and historical ways far beyond thoughts and imagination.

One of the reasons we can enjoy these wonderful experiences is the way we have positioned ourselves in 2023. We got and shared with all of you that in Q4 a signal to SWITCH to GROWTH (Tech ect) emerged in the Growth to Value Ratio. The switch has been fantastic and has continued despite natural impulses to distrust it. TREASURY BILLS has been a staple of our INCOME view and we gotten a raise CONSISTENTLY.

WHAT ABOUT NOW? Great question! Most of our views have been good. We have distrusted CRUDE OIL (resistance 83-87), GOLD (resistance 2075-2100), Small Caps IWM (resistance 180-190) and have felt COMMODITIES were pricing in a RECESSION. It looks like STOCKS have been experiencing wishful thinking and distracted thinking (narrow leadership). It looks like BONDS are UNSURE with a reversal of Fed Cuts Bets. CONTACT US to get our CURRENT views. Our Ideas and Review Your Strategies/Ideas using OUR INDICATORS- Price, Time, and Momentum

PRICE EVIDENCE is the KEY. We see that Dollar General (DG) and Costco (COST) both the land of the cheapskate/lower consumer=see weakness. Some say they see CONSUMER BEHAVIOR changing. It's more canned goods less large ticket items. Nordstrom (JWN) says the high- end consumer is good. The stock hit 17 and now has a 15 handle on it. Today, we expect LULU will guide for a big SUMMER SEASON...maybe? We'll soon get Broadcom (AVGO) to confirm AI craze of confirm an INFLECTION POINT. Monday, AAPL gives insight

too. AAPL & the APP Store. Las Vegas Casinos report a SLIDE in gaming revenues in May. Last year, A RECORD \$731.5 Million gaming revenue. Winds of Change?

We try to keep an eye out for consumer behavior changes. In the past 5 years DECK has taken brands like UGG and HOKA (means "to fly above the earth" to New Zealand's indigenous Maori people) to compete with NKE ect.. Last 5 yrs, DECK +356% while NKE up 31%...OUCH!

Hey! Maybe you should contact us at optionprofessor.com, submit your contact information, and RECEIVE Information & REVIEW Your Ideas
Do you have questions on OPTIONS? Do you have questions on PROTECTING Portfolio Values? Questions on Short-Long Term POSITIONING?

We SHARE our PDF Reports on these areas and INCLUDE a 1 on 1 ONLINE Session to EXPLAIN our opinions AND REVIEW Our Ideas and Yours!
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Good to be Back!
The Option Professor

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- NEW! 04/14/23 – Markets- Review Our Accurate Expectations
- 04/11/23 – EARNINGS Coming! Short RATES Accelerating!
- 04/06/23 – Markets Turn? Go to The Option Professor's ONLINE Webinar!
- 04/04/23 – Stocks Jolted-Rates-Oil-Gold-What's Next??
- 03/30/23 – Part 2 Stocks-Upside in Energy & Bank Stocks? Back to Value?
- 3/28/23 – 2-Part Series-Upside in Energy Stocks & Bank Stocks?
- 03/23/23 – Stocks-Oil-Gold After Hikes & Bank Trauma?
- 03/21/23 – Are You BULLISH on Stocks-Energy-Gold?

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